

KEEPING YOUR VEHICLES CLEAN

New Rules for Washing Trucks – Part II



BY JACK JACKSON

As with all things in the world there are new ideas and thoughts on how to apply old methods that will yield better results for human beings, animals and the environment. Washing vehicles can be taught in the same manner, specifically by following simple new rules for a better wash, a better washing experience, and a better image while being environmentally conscious

and safe.

We have drafted 18 Rules, 9 of which we shared last month, and another set which we now present.

Rule 10 is aptly titled Measure, measure, measure! That's because what gets measured can be improved. Once you understand your cost per wash, then you can understand what to key into in order to become even more efficient.

Rule 11 is Clean more means clean less. The more you clean your vehicle the less time it takes to clean in the future and thus, less cleaning is required overall. Watch your cost per wash continue to decrease as it takes less time, water, chemicals and labor to achieve a lower cost per wash.

Rule 12 addresses the question, How fast can I wash? Until you mea-

sure, you don't know how fast you can be, so begin the process of measurement and improvement.

Rule 13 deals with sewers and their discharge. Where does the water go? Yes, the new "green" in washing understand what you are doing before someone comes to you and tell you what you have to do.

Rule 14 poses the

question, How can we save the whales & baby ducks? Simply by paying attention to the costs, usage, and discharge of the natural resources you use to wash.

Rule 15 is about Safety. Washing by hand is not the safest way to clean a vehicle as many injuries are possible. Driving a dirty vehicle is not safe for the driver and is more likely to catch the atten-

tion of DOT.

Rule 16 - Image! Staff members are happy and proud to drive a clean vehicle, and customers expect a clean truck, so don't disappoint.

Rule 17 is about Ergonomics. By planning, you can achieve greater satisfaction with your staff and a better workplace environment.

Using any combination of these rules will save

you money, time and costs. I hope all or some of these points resonated with you and will help to improve all aspects of your business.

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ONTARIO TRUCKING ASSOCIATION

Stay in Touch – Try OTA Alumni

You spent your career in the Ontario trucking industry as an owner or senior manager of an OTA carrier or allied trades member. You may still be active in the business, or perhaps you're retired. Regardless, you

would like to keep in touch with industry colleagues you've gotten to know over the years (or have yet to get to know!).

The OTA Alumni, which is volunteer-led and has been in existence for over 20 years, is a social group for industry people

over 55 years of age. The Alumni's chief event is a dinner for alumni and spouses held each year in conjunction with the OTA annual convention. However, from time-to-time other social events, including group trips abroad, have occurred,

depending on the interest of the alumni themselves.

Joining is easy. There is no membership fee. All you have to do is contact OTA's Yvonne Maccaulay at 416.249.7401, ext. 231 or email yvonne.maccaulay@ontruck.org. ■

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