

FOR IMMEDIATE RELEASE:



Contact: Jack Jackson
Awash Systems Corp.
T: 905 624 7227
F: 905 625 5864
jjackson@awashsystems.com
www.awashsystems.com

A.C.C. International Inc. Changes Company Name to Awash Systems Corp.

New name more accurately reflects company's leadership position and expertise in wash bay solutions for large vehicle fleet washing and wastewater recapture and treatment systems.

Mississauga, ON. – November 1, 2010 - ACC International Inc., North America's recognized leader in large vehicle single brush wash systems, today announced its new company name, Awash Systems Corp. With more than 1,000 customers in North America using its single brush and waste water treatment systems for image conscious fleet requirements, day-to-day washing and operational efficiencies, the company is changing its name from ACC International to Awash Systems Corp. to better reflect the company's comprehensive portfolio of wash bay solutions beyond its dominant position in the motor coach and school bus market.

"Today's unveiling of Awash marks a significant milestone for our company. The ACC name, which originally stood for Automotive Cleaning equipment Company, no longer adequately represented our business, our products and solutions, our expertise and our position as North America's recognized leader in fleet washing and wastewater treatment solutions," explained Jack Jackson, President of Awash. "The Awash name embodies our ability and our commitment to continue helping our customers and the many organizations in North America maintain their large vehicle fleets, improve operational resource consumption, and drive their business forward through our revolutionary systems and expertise."

In conjunction with the name change, the company also announced the availability of the mobile single brush system already in use by customers that build on their sustainability business models:

- Walkaround is a mobile wash system operated by one person. It leverages an easy-steer system to easily move around a vehicle. Walkaround come in either diesel, gas or battery operated models. Walkaround enables organization to quickly and easily wash large vehicles with minimum resource commitment.
- Onboard is a mobile wash system also operated by a single person. It is available in diesel only and can be used in a 'stand up' or 'sit down' position. Large vehicles can be easily washed by one person and minimum resource commitment.

"Growth necessitates change. The new name more accurately reflects the company's leadership position and the new product offerings further align our commitments and expertise in providing wash bay solutions for all types of industry, from ensuring safety and business continuity to reducing operational costs and improving efficiencies in fleet maintenance," said Jackson.

Beginning today, the company has launched a new website, www.awashsystems.com. Effective immediately, all future business activity will be conducted using the new name. There has been no change in the company's management or ownership.

About Awash Systems Corp. (formerly ACC International Inc.)

Awash, North America's recognized leader in wash bay solutions, merges revolutionary products with industry expertise to help organizations in North America maintain their fleets and manage fleet maintenance operations with unparalleled resource savings. The company's suite of wash bay products make fleet cleaning as simple as washing a toy truck. Organizations in the US and Canada – including O'Hare Airport Transit System, Coach USA, Grayline, Ohio State University, Veolia, MV Transit, Greyhound, Go Transit, Emergency Medical Services (Toronto Ambulance), Maple Leaf Foods – rely on Awash to help them maintain a clean fleet resulting in a professional image on the road and a longer life for the vehicle itself. We are the number #1 recommended wash system for wrap graphics. For more information about Awash, visit www.awashsystems.com

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